

About

The AREA m styria GmbH was founded on the basis of an inter-community cooperation to provide sustainable support for the economic development of the technology region of eastern Upper Styria.

It is a virtual impulse center for the international marketing of the region based on its unique core competences in technology and materials. The goal of The AREA m styria is to attract investors and companies to the region using common strategies and efforts.

The strategic concept and marketing policy activities of the AREA m styria GmbH are primarily aimed at national and international innovators, investors and entrepreneurs in a high-tech-oriented context. In the sense of increasing the regional competitive strengths the AREA m styria GmbH unites local companies and provides them with services. Networking and ensuring efficient information and knowledge management towards all of the relevant partners and institutions along with working towards a common goal of sustainable concepts are the aspects that strengthen the region.

On the next few pages, you can get to know the [associates](#) and the AREA m styria GmbH [team](#) and read more about their strategic and operative position in the company mission statement.